



Mapping the News

The Association of American Geographers, the National Geographic Society, and Environmental Systems Research Institute (ESRI) cordially invite you to attend

The 2004 Mapping the News Conference

National Press Club Washington, DC May 14 –15, 2004

The 2004 Mapping the News conference will be an exciting joint forum for journalists, cartographers, and media experts to explore how geographic information and new mapping technologies combine to enhance the world of news reporting.

Come explore the intersections of cartography and geography with news media design in areas such as

- Politics and Elections • Crime Analysis • Imagery and TV •
- Investigative Journalism and GIS • Health Issues Mapping • And More

With Keynote Speaker Bob Kerrey

President of New School University, member of the 9/11 Commission, and former U.S. Senator instrumental in the creation of NIMA (now the National Geospatial Intelligence Agency)

Conference Highlights

- ◆ **Conference Sessions – Friday, May 14 (luncheon at the Press Club included)**
The conference offers a full day of Plenary and Breakout sessions presented by professionals and users alike in the journalism and media industry. Speakers will include representatives of *The New York Times*, *The Washington Post*, Associated Press, CBS News, and the Columbia University Graduate School of Journalism, among others.
- ◆ **Mapping the News Solutions EXPO – Friday, May 14**
The EXPO offers conference participants the opportunity to discover the latest in integrated GIS services; earth observation tools; a variety of governmental, nongovernmental, and commercial data; GIS applications for the media industry; software application tools; consulting services; and much more.
- ◆ **Welcome Reception – Friday, May 14**
Join fellow journalists, cartographers, editors, geographers, publishers, and other friends on Friday evening for drinks, hors d'oeuvres, and conversation at the beautiful National Geographic Explorer's Hall, in the heart of our nation's capitol.
- ◆ **Training & Technical Seminars – Saturday, May 15**
Learn the how-to of media mapping during half-day seminars of specific technical topics and areas of interest including the basics of how to map election data and an advanced course on the latest tools from ESRI.

FOR MORE INFORMATION

For registration, hotel information, and conference program information, please visit our web site at www.aag.org/mapnews.



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May 14 –15, 2004
National Press Club, Washington, DC

Registration Form

Submit a separate registration for each person who plans to attend the conference. You may photocopy this form.

First Name _____ Last Name _____

Company Name _____

Street Address _____

City/State/ZIP _____ Country _____

E-mail _____ Phone _____

Check all that apply:

- Mapping the News Conference** May 14-15, 2004
 - I am interested in submitting a map for the **Map Gallery**. Please send more information.
 - I am a speaker/presenter.

One Optional Workshop (included in registration fee):

- Election Mapping (beginning)
- Web Services, ArcGIS 9.0, and ArcGlobe (intermediate)
- Science and the News

Payment Information:

Early Bird Fee (register before May 7)	\$95
Standard/Onsite Fee (after May 7)	\$125
Early Student Registration Fee	\$10
Standard/Onsite Student Fee (after May 7)	\$20

Total Amount Due = \$ _____

- Check enclosed. Check number _____ enclosed. *Make payable to the AAG.*
- I authorize the AAG to charge my Visa or MC # _____
Expiration date _____ Cardholder's name (please print) _____
Signature _____

Refund Policy: A full refund will be granted if written cancellation is received by May 3, 2004. No refunds will be granted after this deadline.

Confirmation: A confirmation will be sent to you 7-10 working days after we receive your registration. The confirmation will contain registration check-in times and locations for badge and materials pickup. Please check your confirmation for accuracy and contact us if you have any questions or corrections.

For updates and additional information, visit www.aag.org/mapnews