**GEOGRAM EMAIL BLASTS***

- 1x = $650; 2x = $575 each blast; 6x = $425 each blast
- 400 (w) x 100 (h) pixels; 300 dpi; JPG format only
- Each blast has two (2) advertisement slots
- Dates for each blast will be assigned on a first-come, first serve basis
- Email blasts are typically sent once (1x) a week on Fridays, but more frequently around deadlines and closer to the annual meeting
- Artwork is due **at least two weeks prior** to assigned ad run date
- Emails are optimized for desktop and mobile devices

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**ANNUAL MEETING WEBSITE***

- 1x = $575/month; 2x = $425/month; 6x = $350/month
- 400 (w) x 100 (h) pixels; 300 dpi; JPG format only
- Three (3) advertisers may run simultaneously in the center bottom placement and will appear on a first-come, first-serve basis
- Ads will be placed on seven (7) landing pages
- All ad placements begin on the 1st of the month
- Artwork is due **at least two weeks prior** to start date
- Website is optimized for desktop and mobile devices

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*PLEASE NOTE: Advertisers are encouraged to use trackable links with their digital ads, as AAG may not be able to provide ad performance statistics.*

For questions about advertising, please contact Alison Bashian, abashian@conferencemanagers.com