



AMERICAN ASSOCIATION of GEOGRAPHERS

ANNUAL MEETING

AAG 2018 Annual Meeting: April 10-14 (Exhibits: April 11-13), New Orleans, LA

THE AAG BOOKSHELF

Sign up today to display your publication at the 2018 AAG Annual Meeting Exhibition!

The **AAG Bookshelf** allows you to have your books promoted at the 2018 AAG Annual Meeting for a small fee and no need for you to travel. This allows you to market your titles without the cost of a booth space! There is no substitute for putting the book in the hand of the customer. Put your titles front and center at the 2018 AAG Annual Meeting.

Over **8,000** geographers in academia, business, government and technology will be visiting the 2018 AAG Exhibits.

WHAT YOU NEED TO DO:

1. Reserve your spot by completing and returning this form to: AAGExhibits@ConferenceManagers.com
2. Ship us one copy of each book – shipping information will be sent to you upon receipt of this form
3. Include 100 order forms to be displayed with your book
4. Send us text for a conference mobile app push alert that will be sent to all attendees to promote your book(s)
5. Send us text and a photo for a tweet that AAG will send out to promote your book(s)

THINGS TO KNOW:

- Orders are not processed on-site at the meeting
- Display books are not returned – they are donated to students at the close of the conference
- Publishers are limited to 10 books

QUESTIONS?

Please contact the AAG Exhibits Manager at aagexhibits@conferencemanagers.com or (703) 964-1240 ext. 130

DISPLAY RATES:

\$175 first two books (price is for two books)

\$75 each additional book

Number of Books _____ Total Cost \$ _____

Name of Company _____

Contact Name _____

Address _____

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E-Mail _____

- Check enclosed (made payable to AAG): AAG Exhibits, 512 Herndon Parkway, Suite D, Herndon, VA 20180
- Credit Card (Visa and MasterCard only);

Card Number _____ CVV(required) _____

Expiration Date: _____ Signature: _____

Fax credit card payments to secure fax: (703) 964-1246