



AAG
ASSOCIATION of
AMERICAN GEOGRAPHERS

SPONSORSHIP OPPORTUNITIES

2009 Annual Meeting

March 22–27, 2009 • Riviera Hotel, Las Vegas

ATTENDEE-ESSENTIAL ITEMS

Attendee-essential item sponsorship benefits:

- Recognition in Meeting Program
- Clearance to use AAG name and logo on promotional items related to your event participation
- Company listing on signage and opening night plenary intro slides
- “Sponsor” ribbons for all company representatives
- Pre- and Post-show attendee list

Tote Bags (2 available logo imprint locations – front/back) \$1,500

Tote Bags (2 available logo imprint locations - side) \$1,000

HIGH-VISIBILITY ITEMS

High-visibility items sponsorship benefits:

- Recognition in Meeting Program
- Event Signage (if applicable)
- Clearance to use AAG name and logo on promotional items related to your event participation
- Company listing on signage and opening night plenary intro slides
- “Sponsor” ribbons for all company representatives
- Pre- and Post-show attendee list

Lanyards \$5,000

Image Magnification (opening night plenary) \$1,000

Internet/E-mail Stations in the Exhibit Hall \$1,000

ADVERTISING

Advertising benefits: Your ad appears in the location listed below:

Ad: Program Inside Page	\$750
Ad: Program Inside Back Cover	<i>SOLD</i>
Ad: Program Inside Front Cover	<i>SOLD</i>
Ad: Program Back Cover	<i>SOLD</i>
Program BookMark	\$2,000
Abstract CD Cover and Index (2 available)	\$1,000
Tote Bag Insert (8.5”x11” flyer or postcard)	\$1,500

NETWORKING FUNCTIONS

Networking function sponsorship benefits:

- Recognition in Meeting Program
- Event Signage
- Clearance to use AAG name and logo on promotional items related to your event participation
- Company listing on signage and opening night plenary intro slides
- “Sponsor” ribbons for all company representatives
- Pre- and Post-show attendee list

AAG Awards Luncheon \$2,500

World Geography Bowl (3 available) \$1,000

Coffee Break in the Exhibit Hall (2 available) \$2,000

Breakout Session Room (unlimited) \$1,500

SESSION SPONSORSHIP

Session sponsorship benefits include:

- Recognition in Meeting Program
- Acknowledgement by a speaker at the start of session
- Your company logo on screens before the session starts
- Clearance to use AAG name and logo on promotional items related to your event participation
- Company listing on signage
- “Sponsor” ribbons for all company representatives
- Pre- and Post-show attendee list

Regular Session Sponsor \$500

Dedicated Session Sponsor \$1,500

QUESTIONS?

Contact Robert Andelman at
202-234-1450 or
randelman@aag.org

Company name _____

Main contact name _____

Phone () _____ Fax () _____

E-Mail _____

Please circle your selection and return this completed form as indicated below.

An invoice will be sent upon receipt.

2009 AAG Annual Meeting - Sponsorship

EFax: (866) 884-2585; Email: aagexhibits@conferencemanagers.com