

AAG 2008 SPONSORSHIP OPPORTUNITIES

AAG EVENT SPONSORSHIPS

Official Conference Sponsor - Totebags (\$10,000)

All attendees will receive bags with your company's name and logo. This sponsoring company will also receive the benefits of a *Platinum Sponsor*.

Official Conference Sponsor - Social Event (\$30,000)

Sponsor a special night of dining and dancing for all AAG 2008 attendees! The sponsoring company will also receive the benefits of a *Platinum Sponsor*.

AAG Awards Luncheon and AAG Banquet (\$10,000)

Sponsor the AAG Awards Luncheon and AAG Banquet including the Past President's Address, and your company name will be displayed prominently at both events. The sponsoring company will also receive the benefits of a *Platinum Sponsor*.

Attendee Badge Lanyards (\$10,000)

Your company name and logo will be printed on all badge lanyards. The sponsoring company will also receive the benefits of a *Platinum Sponsor*.

Coffee Break (\$2,000)

Your company name will be displayed prominently in the area where the coffee break will take place. The sponsoring company will also receive the benefits of a *Gold Sponsor*.

Geography Bowl (\$4,000)

Your company will have its name prominently displayed in the rooms and area where this event will take place. The sponsoring company will also receive the benefits of a *Gold Sponsor*.

Computers for Internet Cafe/ E-mail Station (\$1,500)

Your company name will be displayed prominently at the email stations. The sponsoring company will also receive the benefits of a *Silver Sponsor*.

Break-out Room (\$1,500)

Each sponsoring company will have its company name associated with a specific breakout room in the conference program and with a sign outside the respective room. The sponsoring company will also receive the benefits of a *Silver Sponsor*.

EXHIBIT BOOTH REFRESHMENT PACKAGES

Your company has the opportunity to host refreshments at your booth during the opening night Exhibit Hall Reception (Tuesday, April 15, 2008), or at any other time during the meeting.

(Exhibitors cannot purchase food and beverage from the hotel. All orders must go through AAG. See information below.)

Premium Deluxe Refreshment Package (\$2,000)

Assorted Snacks
110 Individually Bottled Beers
Cheese & Vegetable Display

Deluxe Refreshment Package (\$1,500)

Assorted Snacks
85 Individually Bottled Beers

Basic Refreshment Package (\$1,000)

75 Individually Bottled Beers

QUESTIONS?

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AAG CONFERENCE CO-SPONSORSHIP

Platinum

Totebag insert
Company name displayed on screens prior to & after plenary sessions
Pre-show attendee list
Ad in on-site conference program
Premium Deluxe Refreshment Package at the Exhibit Hall Reception
Six complimentary full conference registrations
Acknowledgement on AAG web site and at the conference

Gold

Pre-show attendee list
Add in on-site program
Deluxe Refreshment Package at the Exhibit Hall Reception
Four complimentary full conference registrations
Acknowledgement on AAG web site and at the conference

Silver

Basic Refreshment Package at the International Reception
Two complimentary full conference registrations
Acknowledgement on AAG web site and at the conference