

ON-SITE PROGRAM & ABSTRACT CD ADVERTISING CONTRACT & INFORMATION

The Association of American Geographers Annual Meeting
April 15 - 19, 2008
Marriott Copley Place and Westin Copley Place - Boston, MA



By signing up to advertise in the AAG 2008 On-Site Program, you can reach more than 6,500 geographers in academia, business, government and technology. Each meeting attendee will receive the On-Site Program when they register, and many individuals keep the program as a permanent reference tool. AAG is also offering advertising opportunities on the Abstract CD. There is a maximum of two advertisers for the CD (1,500 CDs are produced). Contact Corey Siembieda at 703-964-1240 x12 for additional information.

ON-SITE PROGRAM

Ad is approx. 8-1/4 x 10-3/4

\$750 per inside page

\$1,000 - cover II

~~\$800 - cover III~~ **SOLD**

~~\$1,200 - cover IV~~ **SOLD**

ABSTRACT CD

\$1,000 - Includes: CD cover and CD

index/menu (with link to company website)

(2 advertiser limit)

ON-SITE PROGRAM ADS ARE BLACK AND WHITE. ABSTRACT CD ADS CAN BE UP TO THREE COLOR. COMPLETE ARTWORK SPECIFICATIONS WILL BE SENT TO YOU AFTER THIS FORM AND PAYMENT HAVE BEEN RECEIVED.

Artwork will be due **Friday, February 15, 2008**

Number of pages for ad: _____

Name of Advertiser _____

Main Contact Name _____

Address _____

City, State, Zip _____

Phone () _____ Fax () _____

E-Mail _____

Please return this completed form with full payment to:
2008 AAG Annual Meeting - Advertising
11260 Roger Bacon Drive, Suite 402, Reston, VA 20190
Fax (703) 964-1246

Check in the amount of \$ _____ enclosed *(made payable to AAG)*

Visa MasterCard *(Sorry, no AmEx or Discover)*

Exp. Date _____ - _____ Signature _____

Questions: (703) 964-1240 x12 or csiembieda@conferencemanagers.com