

Student Worksheet 2.2

Activity 2.2 Critiquing Success Stories

Some industries have taken steps to “green” their production processes. You may question whether or not their steps are truly meeting the principles of industrial ecology. In this activity, you will choose one industry from a set of four case studies provided by your instructor and investigate the steps it has taken toward becoming greener. Each case study includes a list of resources that should help you get started on your research project. You should use these resources as well as the library, the Internet, industry publications and reports, interviews with industry representatives, and/or site visits to research the case study further. Your assessment of the industry’s progress toward industrial ecology will depend on what you argue to be the definition, the direction, and the goals of industrial ecology.

Based on your research, write an eight- to ten-page, doubled-spaced research paper that critically analyzes the production and distribution cycle of the industry. You should identify what criteria you used to assess the industry’s progress and support your conclusions with sufficient evidence from a variety of sources. Be sure to include a complete list of references.